ANALISIS MEKANISME PEMBERDAYAAN PETERNAK SAPI PERAH DI KECAMATAN GETASAN KABUPATEN SEMARANG

(Empowerment Process Among Dairy Cattle Farmers In Getasan District, Semarang Regency)

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ABSTRACT

The study was conducted among 50 farmers in Getasan District, Semarang Regency, Central Java, Indonesia. It aimed to analyze the relationship between empowerment process and organizational performance of dairy cattle farmers's organization. The information gathered from the respondent's interview via questionnaire were analyzed quantitatively by using descriptive statistics such as frequency distribution, mean, and percentage. Spearman Rank Order Correlation test were used to determine the relationship between empowerment process and organizational performance. The results show that there is a significant relationship between empowerment process and organizational performance. The indicators of empowerment process could influence organizational performance and its members to improve the performance of dairy cattle farming. The study proposed that the government should consider empowerment process in the design and implementation of rural development projects. Moreover, farmer's organization should coordinate and strengthening the network with orthers institutions and organizations.

Key Words : empowerment, farmer organization

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