

**ANALISIS INVESTASI KKP-E PADA USAHA SAPI POTONG
DI WILAYAH KABUPATEN MAGELANG**
(Investment Analysis Of KKPE on Beef Cattle Enterprise In Magelang Regency)

Suharti *

ABSTRACT

The research was done in Magelang Regency from January until November 2012 particularly in some areas that have beef cattle breeding using KKPE (Kredit Ketahanan Pangan dan Energi/Credit on Endurance of Food and Energy). It took 10 respondents from Sawangan District, 10 respondents from Dukun District, and 10 respondents from Grabag District. The objective of the research was to find out the financial properness on beef cattle enterprise with an Capital of KKPE in the scheme of developing the population. The methods used to analyze the data to know the enterprise properness analysis were income calculation and enterprise properness calculation. The research on beef cattle conducted in Magelang resulted that based on 12% of the rate calculation the NPV was 25,514,478 Rupiahs, and the BCR was 1,295 and the IRR was 331, 94%. Based on the properness criteria, the beef cattle enterprises in Magelang deserve to carry on because the IRR was higher than the rate on the day of the loan of capital was given. The enterprise is said to be proper to carry out when the NPV is higher than zero, the BCR is higher than one and the IRR is higher than the rate. The policy of KPPE belongs to the government's one on the capital having the positive effect towards beef cattle enterprise. However, the efforts of protection by the government towards beef cattle enterprise need to be improved. The policy on credit interest subsidy still needs to have tariff policy, subsidy policy for breeding production equipment, policy on breeding enterprise system and the regulation for the breeders' side.

**Staf Pengajar Sekolah Tinggi Penyuluhan Pertanian Magelang*

Key words: Investment Analysis, beef cattle, KKPE